

power

resilience

values

vision

courage

purpose

communication

systems

observation

leadership

imagination



# Ann Potts



## UNIQUELY QUALIFIED

Ann connects her own experiences as a business leader and life survivor in an authentic way that helps people move forward. A gifted communicator, Ann mentors from life experience, delivering powerful messages with honesty, authenticity and humor.



## KEYNOTES

Ann's warm and inspirational style is a great fit to electrify a large crowd or connect a small group in a meaningful way.

Ann's life story will touch and inspire your audience to find the strength within themselves to create a solution to their challenges.



## FULL DAY & HALF DAY PROGRAMS

Core content can be customized to your theme and objectives for half or full day workshops.

Is your workforce able to respond to unexpected twists and turns and contribute innovative solutions with little lead time? Are you equipped to navigate through today's unprecedented economic landscape? Are you seeking to recapture energy, engagement or a sense of purpose to fuel greater success?

With a unique journey as a Corporate Leader, Entrepreneur, Motivational Speaker and Executive Coach, Ann Potts inspires others to gain clarity and control over their work and their lives. After a life-altering car accident, she learned that real power and success are available at any time because they come from within – not from titles, certifications or gurus. Combining strategic perspective, practical tools and life-affirming wisdom, Ann is gifted at guiding others to unleash their personal power and potential in order to thrive during times of critical change.

The author of the upcoming *The Powers of Leadership*, Ann prompts people to create success by looking within themselves – not externally – to accelerate business and personal growth during challenging times. Through her dynamic workshops, engaging keynote speeches or targeted consulting, Ann is uniquely prepared to help individuals and organizations reinvigorate purpose, power and leadership.

SPEAKING

TRAINING

COACHING

RESULTS



## Keynotes, Half-Day and Full Day Programs

*In today's unprecedented business climate, many are realizing that their credentials and certifications aren't providing either the security or advancement that they once did. While utilizing sound business theory and practical tools as their foundation, Ann's presentations also guide participants to realize that true power and successful leadership come from the inside – not from training, market conditions or a textbook perspective.*



Ann Potts is a dynamic Keynote Speaker who can customize presentations to her client's goals.

### The Power of Resilience and Courage

#### *Fuel for Your Life, Inspiration for Your Success*

- How lessons from Ann's spinal cord injury are transferrable to virtually any major change
- Why you need an overall vision as a foundation for becoming more resilient and courageous in both life and business
- Five key steps on the journey to letting go of what used to be and creating something new

### The Power of Imagination

#### *Everybody's Talking About It – Why You Need It*

- Why technology has accelerated the importance of imagination
- Steps to create the personal mindset and habits that lead to innovation
- Ways leaders can show others how to build a bridge from where they are to where they need to go

### Managerial Courage

#### *The Attribute that Inspires Employee Retention & Engagement*

- The long-term benefits for organizations and employees
- Understanding the four critical attributes of Managerial Courage
- Assessing the current level of courage and developing a strategy to increase it

❖ ***Core content can be customized to fit your needs***  
 ❖ ***DISC and LIFO® assessments and workshops are among the options available***

*"Ann Potts gave a very well organized and focused presentation on the four aspects of Managerial Courage and why it matters. She successfully got the group participants to think about what a courageous leader really looks like. She was very engaging and well received by the audience."*

*Ellen Turney  
Laura Mack*

*Program Co-Chairs for the  
Northwest Human Resource  
Council 2011 Forum*

*"Ann's presentation was extremely clear, organized, gave vitally actionable information to the attendees and yet was infinitely engaging."*

*Hal Koughn  
HKC Operations*

*"Ann captures and maintains the interest of everyone in the room with her exuberant personality and by making concepts come to life for everyone in attendance. If you are looking for a great speaker, you can count on Ann to deliver a memorable and most worthwhile experience."*

*Joe Gabriel,  
White Hat Leadership*